

# Spring 2017 Program Guide

## General Info & Membership



### **FACILITY HOURS**

MONDAY - THURSDAY

6:00am - 9:30pm

FRIDAY

6:00am - 6:00pm

SATURDAY

8:00am - 4:00pm

SUNDAY

8:00am - 5:00pm

### **POOL HOURS**

MONDAY - THURSDAY

6:00am - 9:00pm

FRIDAY

6:00am - 5:30pm

SATURDAY

8:30am - 3:30pm

SUNDAY

8:30am - 4:30pm

## Welcome to the JCC!

“Warm,” “inclusive,” and “welcoming” is how our members describe the JCC of the Lehigh Valley. But, don’t take our word for it! Visit the JCC of the Lehigh Valley and take a tour. Talk to our members. As soon as you walk in, you’ll feel the warmth and understand that this isn’t your average gym or community center. The JCC of the Lehigh Valley welcomes everyone. While celebrating our Jewish heritage and traditions, we invite everyone to take advantage of the services that we have to offer and enjoy the connections you will make.

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## General Info & Membership

### Monthly Membership Rates

(\$125 Enrollment Fee)

Get full access to our Fitness Center, indoor pool, Gallery at the JCC, and our full court gymnasium. Enjoy discounted prices on all our events and programs: from after school enrichment classes for your child, to fun social functions. There's something for everyone!

#### Family

\$79

#### Early Childhood Education Family

\$68

#### Single Parent Family

\$68

#### Two Adults

\$68

#### Single Adult

\$51

#### Full Time Student

\$30

#### PrimeTime Adult

\$44

#### PrimeTime Couple

\$56

#### Silver Sneakers Plus Individual

\$21

#### Silver Sneakers Plus Couple

\$31

#### Guest Passes and Class Passes

Day passes are available at the JCC Welcome Desk with a valid photo I.D. You can also apply for one online by going to [lvjcc.org/guestpass](http://lvjcc.org/guestpass). Class passes for GROUPx are also available for purchase for non-members. Please see the JCC Welcome Desk, for more information.

### General Information

#### How to Get Started

Visit or call the JCC Welcome Desk at 610.435.3571 to sign up today or to schedule a tour of our facilities. To download the Membership Application form, go to our website at [www.lvjcc.org/membership](http://www.lvjcc.org/membership).

#### Scholarship Assistance

Scholarship options are available for those who may not be able to afford the cost of JCC programs and membership. Our Welcome Desk staff can assist you with your request.

#### Class Cancellation Policy

There are no refunds except in the case of JCC canceling programs. All classes are subject to minimum and maximum number of participants. If after three weeks the minimum isn't reached, the class may be removed from the schedule.

#### Protect and Serve Military Discount

As a thank you to all those who have served, the JCC would like to offer a discount on membership. 20% Membership discount for Military, including Active, Retired and Reserves. One year complimentary membership for Military Returning Home from Active Duty. 20% Discount to all local and active duty members of the Emergency Medical Teams, Fire and Police.

#### Member Get a Member Deal

Refer one new member and receive \$25 in JCC Bucks and a free JCC Membership T-shirt. Refer two new members and receive a free month of membership. Refer three or more new members and receive an additional month of free membership up to one full year. New members will enjoy \$0 enrollment fee (a savings of \$125) plus two free fitness assessments with a personal trainer to get started with a workout plan!

## Rentals

The JCC of the Lehigh Valley and Center Valley campuses offer facility rentals for business meetings, corporate retreats, parties, bar/bat mitzvahs and special occasions. For more information on Facility Rentals, please contact Karla Lyle, Facilities Manager at 610.435.3571 ext. 119.

## Calendar at a Glance

### April

Monday, 4/10 | First Seder | Closed at 4pm  
Tuesday, 4/11 | Passover | Closed  
Wednesday, 4/12 | Passover | Closed  
Sunday, 4/16 | Easter | OPEN  
Monday, 4/17 | Passover | OPEN  
Tuesday, 4/18 | Passover | OPEN  
Sunday, 4/23 | Yom HaShoah | OPEN

### May

Monday, 5/1 | Yom Hazikaron | OPEN  
Tuesday, 5/2 | Yom Ha' Atzmaut | OPEN  
Sunday, 5/14 | Mother's Day/Lag Ba'Omer | OPEN  
Wednesday, 5/24 | Yom Yerushalayim | OPEN  
Monday, 5/29 | Memorial Day | Closed  
Tuesday, 5/30 | Erev Shavuot | Closed at 4pm  
Wednesday, 5/31 | Shavuot | Closed

### June

Thursday, 6/1 | Shavuot | OPEN  
Wednesday, 6/14 | Flag Day | OPEN  
Sunday, 6/18 | Father's Day | OPEN

## JPerks for Members

The following businesses have graciously agreed to participate in JPerks, special offers and discounts for JCC Members. Please check our website at [lvjcc.org](http://lvjcc.org) to view discount offers and for updates on additional services.

### Shopping

Brooks Brothers  
Clothesing  
Corporate Shopping Discounts  
Dan's Camera City  
The Jewelers  
Phoebe Floral & J.E.M.S.  
Top Hat Formalwear

### Health/Beauty

Arbonne  
New Vision Lens Lab LLC  
Iyashi Wellness Center Foot Soak Spa

### Services

Community Music School  
Creative Closets®, Ltd.  
Happy Paws  
Inkredible  
Micro-Innovation, LLC  
Omne Solutions  
Sunburst Marketing Specialists

### Restaurants

The Dime at Renaissance Allentown  
Grille 3501  
Lazeez Fresh Mediterranean Grill  
Louie's Restaurant  
Menchie's Frozen Yogurt

### Travel

Comfort Suites Allentown  
Heron's View Fenwick Island, DE Vacation Rental

### Recreation

Crayola Experience  
Dorney Park and Wildwater Kingdom  
Ticket Monster Perks

## *Iron Lakes Country Club*



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business  
with  
pleasure...*

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## IRON LAKES COUNTRY CLUB

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[www.ironlakescountryclub.com](http://www.ironlakescountryclub.com)



Weddings - Engagements - Bar/Bat Mitzvah  
Portraits - Photo compositing  
Web» [www.davisions.com](http://www.davisions.com) Twitter» [www.twitter.com/DAVisionsPhoto](https://www.twitter.com/DAVisionsPhoto)  
Facebook» [www.facebook.com/davisions.photo](https://www.facebook.com/davisions.photo)

For more information about Membership at the J, please contact Tracy Sussman at 610.435.3571 ([tsussman@lvjcc.org](mailto:tsussman@lvjcc.org)). To register for programs, please call 610.435.3571 or visit [www.lvjcc.org](http://www.lvjcc.org)

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## For Businesses

### Sponsorship Opportunities

**Preferred Vendor Online:** \$175

**Email Newsletter Ad** in 4 consecutive weekly newsletters: \$199

**Website Banner Ad** (3 Month Commitment): \$300

**Business Card Ad** in 2 consecutive program guides: \* \$425

**1/4 Page Ad** in 2 consecutive program guides: \* \$575

**1/2 Page Ad** in 2 consecutive program guides: \* \$825

**Full Page Ad** in 2 consecutive program guides: \* \$975

**Banner:** Includes production and installation. Annual contract only: \* \$1200

**REACH TVs** in JCC Lobby and Fitness Center. 50" vertical TV which hosts schedule and programs. Use for business or congratulatory sponsorships: \$1200/year

**Squash Court Tins (SOLD OUT).** 1-2 spots on the tin.

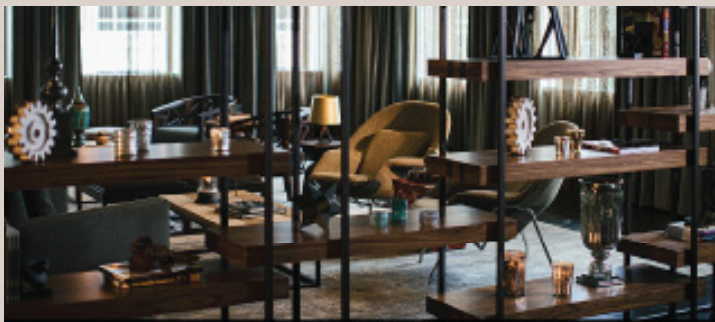
Half Tin: \$750 | Whole Tin: \$1500

10% off program guide ads for JCC Members

\*Includes preferred online vendor listing.

### Corporate Membership

Studies show that healthy employees can save on your bottom line. The J offers unparalleled programs, classes and facilities perfect for companies of any size. With a minimum of 5 employee memberships, you will benefit from special corporate pricing. 15% off published membership rates in applicable categories and \$0 enrollment fee.



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