

# Fall 2017 Program Guide

## General Info & Membership



### **FACILITY HOURS**

MONDAY - THURSDAY

6:00am - 9:30pm

FRIDAY

6:00am - 6:00pm

SATURDAY

8:00am - 4:00pm

SUNDAY

8:00am - 5:00pm

### **POOL HOURS**

MONDAY - THURSDAY

6:00am - 9:00pm

FRIDAY

6:00am - 5:30pm

SATURDAY

8:30am - 3:30pm

SUNDAY

8:30am - 4:30pm

## Welcome to the JCC!

“Warm,” “inclusive,” and “welcoming” is how our members describe the JCC of the Lehigh Valley. But, don’t take our word for it! Visit the JCC of the Lehigh Valley and take a tour. Talk to our members. As soon as you walk in, you’ll feel the warmth and understand that this isn’t your average gym or community center. The JCC of the Lehigh Valley welcomes everyone. While celebrating our Jewish heritage and traditions, we invite everyone to take advantage of the services that we have to offer and enjoy the connections you will make.

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### Monthly Membership Rates

(\$125 Enrollment Fee)

Get full access to our Fitness Center, indoor pool, Gallery at the JCC, and our full court gymnasium. Enjoy discounted prices on all our events and programs: from after school enrichment classes for your child, to fun social functions. There's something for everyone!

#### Family

\$81/month

#### Early Childhood Education Family

\$70/month

#### Single Parent Family

\$70/month

#### Two Adults

\$70/month

#### Single Adult

\$52/month

#### Full Time Student

\$31/month

#### Senior Adult

\$45/month

#### Senior Couple

\$58/month

#### Silver Sneakers Plus Individual

\$22/month

#### Silver Sneakers Plus Couple

\$33/month

#### Guest Passes and Class Passes

Day passes are available at the JCC Welcome Desk with a valid photo I.D. You can also apply for one online by going to [lvjcc.org/guest-pass](http://lvjcc.org/guest-pass). Class passes for GROUPx are also available for purchase for non-members. Please see the JCC Welcome Desk, for more information.

### General Information

#### How to Get Started

Visit or call the JCC Welcome Desk at 610.435.3571 to sign up today or to schedule a tour of our facilities. To download the Membership Application form, go to our website at [www.lvjcc.org/membership](http://www.lvjcc.org/membership).

#### Scholarship Assistance

Scholarship options are available for those who may not be able to afford the cost of JCC programs and membership. Our Welcome Desk staff can assist you with your request.

#### Class Cancellation Policy

There are no refunds except in the case of JCC canceling programs. All classes are subject to minimum and maximum number of participants. If after three weeks the minimum isn't reached, the class may be removed from the schedule.

#### Protect and Serve Military Discount

As a thank you to all those who have served, the JCC would like to offer a discount on membership. 20% Membership discount for Military, including Active, Retired, and Reserves. One year complimentary membership for Military Returning Home from Active Duty. 20% Discount to all local and active duty members of the Emergency Medical Teams, Fire, and Police.

#### Member Get a Member Deal

Refer one new member and receive \$25 in JCC Bucks and a free JCC Membership T-shirt. Refer two new members and receive a free month of membership. Refer three or more new members and receive an additional month of free membership up to one full year. New members will enjoy \$0 enrollment fee (a savings of \$125) plus two free fitness assessments with a personal trainer to get started with a workout plan!

## Rentals

The JCC of the Lehigh Valley and Center Valley campuses offer facility rentals for business meetings, corporate retreats, parties, bar/bat mitzvahs, and special occasions. For more information on Facility Rentals, please contact Karla Lyle, Facilities Manager at 610.435.3571 ext. 119.

## Calendar at a Glance

### September

Monday, 9/4 | Labor Day | Closed

Wednesday, 9/20 | Erev Rosh Hashanah | Close at 4pm

Thursday, 9/21 | Rosh Hashanah | Closed

Friday, 9/22 | Rosh Hashanah | Closed

Friday 9/29 | Kol Nidre | Close at 4pm

Saturday, 9/30 | Yom Kippur | Closed

### October

Wednesday, 10/4 | Erev Sukkot | Close at 4

Thursday, 10/5 | Sukkot | Closed

Friday, 10/6 | Sukkot | OPEN

Wednesday, 10/11 | Hoshanah Rabbah | Close at 4pm

Thursday, 10/12 | Shemini Atzeret | Closed

Friday, 10/13 | Simchat Torah | OPEN

### November

Thursday, 11/23 | Thanksgiving | OPEN 8am - 12pm

### December

Tues - Wed, 12/12-12/20 | Hanukkah | OPEN

Sunday, 12/24 | Christmas Eve | Close at 4pm

Monday, 12/25 | Christmas | OPEN 8am - 12pm

Sunday, 12/31 | New Year's Eve | Close at 4pm

## JPerks for Members

The following businesses have graciously agreed to participate in JPerks, special offers and discounts for JCC Members. Please check our website at [lvjcc.org](http://lvjcc.org) to view discount offers and for updates on additional services.

### Shopping

Brooks Brothers

Clothesizing

Corporate Shopping Discounts

Dan's Camera City

Phoebe Floral & J.E.M.S.

Top Hat Formalwear

### Health/Beauty

Arbonne

New Vision Lens Lab LLC

Iyashi Wellness Center Foot Soak Spa

### Services

Creative Closets®, Ltd.

Happy Paws

Inkredible

Micro-Innovation, LLC

Omne Solutions

Sunburst Marketing Specialists

### Restaurants

The Dime at Renaissance Allentown

Grille 3501

Lazeez Fresh Mediterranean Grill

Louie's Restaurant

Menchie's Frozen Yogurt

### Travel

Comfort Suites Allentown

Heron's View Fenwick Island, DE Vacation Rental

### Recreation

Crayola Experience

Dorney Park and Wildwater Kingdom

Ticket Monster Perks



**DA VISIONS**  
*Photography*

Weddings - Engagements - Bar/Bat Mitzvah  
Portraits - Photo compositing

Web» [www.davisions.com](http://www.davisions.com) Twitter» [www.twitter.com/DAVisionsPhoto](http://www.twitter.com/DAVisionsPhoto)  
Facebook» [www.facebook.com/davisions.photo](http://www.facebook.com/davisions.photo)

For more information about Membership at the J, please contact Tracy Sussman at 610.435.3571 ([tsussman@lvjcc.org](mailto:tsussman@lvjcc.org)). To register for programs, please call 610.435.3571 or visit [www.lvjcc.org](http://www.lvjcc.org)

## For Businesses

### Sponsorship Opportunities

**Preferred Vendor Online:** \$175

**Email Newsletter Ad** in 4 consecutive weekly newsletters: \$199

**Website Banner Ad** (3 Month Commitment): \$300

**Business Card Ad** in 2 consecutive program guides: \* \$425

**1/4 Page Ad** in 2 consecutive program guides: \* \$575

**1/2 Page Ad** in 2 consecutive program guides: \* \$825

**Full Page Ad** in 2 consecutive program guides: \* \$975

**Banner:** Includes production and installation. Annual contract only: \* \$1200

**REACH TVs** in JCC Lobby and Fitness Center. 50" vertical TV which hosts schedule and programs. Use for business or congratulatory sponsorships: \$1200/year

**Squash Court Tins (SOLD OUT).** 1-2 spots on the tin.

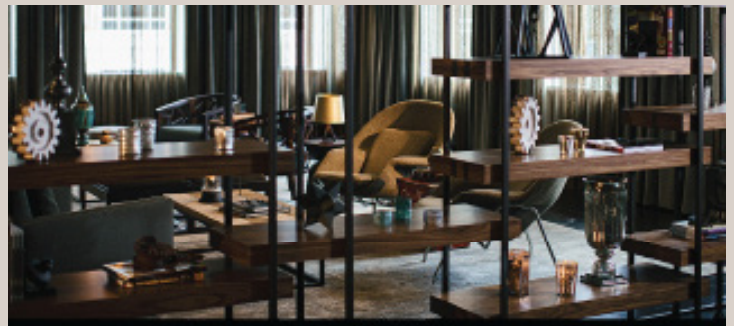
Half Tin: \$750 | Whole Tin: \$1500

10% off program guide ads for JCC Members

\*Includes preferred online vendor listing.

### Corporate Membership

Studies show that healthy employees can save on your bottom line. The J offers unparalleled programs, classes and facilities perfect for companies of any size. With a minimum of 5 employee memberships, you will benefit from special corporate pricing. 15% off published membership rates in applicable categories and \$0 enrollment fee.



## ALL YOU IMAGINED

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